

CASE STUDY

Bringing the future of banking to a connected world

Creating innovative and secure products in payments



About Enumis

Enumis is an electronic money institution and FCA-regulated and Principal Mastercard® member, specialised in providing financial services to consumers, corporates and governmental bodies.

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We are extremely excited partnering with GPS. Their robust platform provides the technical flexibility for us to meet our business objectives, whilst providing a spectrum of products to meet market demands. The flexibility of the GPS platform has been instrumental in being able to create products that really drive our innovation in the prepaid and e-money arena”

Ali Latif
CEO at Enumis

Situation

Enumis, an electronic money institution, partnered with Global Processing Services to launch two branded prepaid cards, Flow and Echo, as well as Enumis eWallet account – marking yet another market-changing step within the Prepaid market.

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In putting innovation and customer-centricity at the forefront of their development, Enumis has collaborated with Global Processing Services (GPS) to launch a selection of flexible, tailored payment solutions offering financial inclusion and bespoke, user-friendly services with the required standard security obligations and purchase protection. Global Processing Services was selected on the basis of the flexibility that their GPS Apex platform provides and the speed to market that Enumis could utilise and expand its rapidly growing operations.

The launch of Enumis' new Mastercard® Prepaid products, Flow and Echo, allows cardholders to pay and transfer between multiple currencies with competitive market rates. Exceptionally user-friendly functionality allows customers to receive transfers from third parties and transfer prepaid balances between cards. For added convenience, Enumis additionally provides an eWallet account and SMS banking, which can be linked to any Echo and Flow cards for added security and effortless money management.





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In a market place which changes frequently, financial adaptability is a key requirement to move forward and innovate. We are fortunate to have GPS processing platform to enable us to meet our financial objectives. GPS provides the necessary tools to thrive and is pivotal to our aim to create solutions that utilise the best in the leading technologies of today, tomorrow and beyond”

Ali Latif
CEO at Enumis

Solution

Consumer and Businesses Payment Solutions.



Agency
Banking



Fraud
Mitigation



Mobile
Solutions



Multi-FX
Cards and
Wallets



Real-time
Data Feed



Smart
Client



Virtual
Cards

Flow Prepaid Mastercard® for consumers offers ease of access and financial inclusion to all individuals without the need for a credit check to open an account. Since the card is not linked to the cardholder's bank account the Flow Prepaid Mastercard® also provides added security for online purchases. Customers have the ability to receive replacements for lost or stolen cards within couple of days and access a customer service team 24/7 all year round.

The Echo Prepaid Mastercard® provides truly tailored business solutions for anything between payroll, employee expenses and corporate branded prepaid cards. Managers will have the ability to activate or remove employee cards and transfer funds immediately, allowing staff to work to their maximum capabilities whilst reducing business operational financial overheads.



**Looking for a Paytech Partner?
Let's talk about your big idea**